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12/23/19

1 refiled 1-13-2020

RIDE 2020

Route Innovation, Development + Evaluation

Rock Region METRO R.I.D.E. 2020 Public Meetings

Transit Network Plan Open House: Visit with our team and make your public transit requests/hopes/dreams known!

Who/What: Four public meetings the week of Jan. 20 to visit with Rock Region METRO's consulting team and staff members working on a new transit network plan.

When/Where:

Downtown
Wednesday, Jan. 22 | ***11 a.m. - 1 p.m.***
Central Arkansas Library System Main Branch, Darragh Center, 100 S. Rock St., Little Rock

North Little Rock
Wednesday, Jan. 22 | ***5 - 7 p.m.***
Laman Library, 2801 Orange St., North Little Rock

Southwest Little Rock
Thursday, Jan. 23 | ***11 a.m. - 1 p.m.***
Central Arkansas Library System Dee Brown Branch, 6325 Baseline Rd., Little Rock

West Little Rock
Thursday, Jan. 23 | ***5 - 7 p.m.***
Noah's Event Center, 21 Rahling Circle, Little Rock

R.S.V.P. to Hayden Krisell, METRO marketing and communications associate, at **hkrisell@rrmetro.org** by ***Wednesday, Jan. 15*** with name and contact information.

Rock Region METRO is kicking off a 6-month comprehensive operational analysis project, R.I.D.E. 2020 - Route Innovation, Development and Evaluation - in January 2020.

What is R.I.D.E. 2020?
Reimagining Public Transit Service in Central Arkansas

METRO has contracted Transportation Management & Design, Inc., a San Diego-based transit planning firm known for innovative and sustainable transit operations planning, to oversee this project. The TMD team members, which have managed various large and small transit projects across the country, will facilitate several public meetings in January (followed by more the week of May 11) to review what the project will entail. During this time, they will be collecting information from riders regarding mobility needs in central Arkansas.

Please make plans to drop by one of these open houses to meet the team and tell them all your public transit dreams!

In the interim, please see the following information:

R.I.D.E. 2020, or Route Innovation, Development and Evaluation, is the name for METRO's comprehensive operational analysis project to see how we can better serve our community's needs and gain ridership. This analysis will re-imagine the fixed route network - which has not undergone a major change in 33 years. This involves:

- **Identifying short and long-range transit operational plans and capital finance plans;**
- **Determining effective means of leveraging funding to increase ridership and revenue while addressing the transportation needs of the region;**
- **Conducting data-driven evaluation of existing service and performance, market conditions, consumer expectations, and future financial opportunities and transit needs (including managing a comprehensive transit poll happening within Pulaski County now and coming to other central Arkansas cities soon);**
- **Developing creative, effective, and achievable recommendations to address community mobility needs, grow ridership, and position METRO for long-term financial sustainability.**

The outcome will be a **ridership-focused new network design.**

Join us and let your voice be heard!

Rock Region METRO | rrmetro.org

Rock Region METRO | 901 Maple, North Little Rock, AR 72114

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FILED 9:55 A.M. _____ P.M.

BY Hight

DATE 12-26-19

Diane Whitbey, City Clerk and Collector
North Little Rock, Arkansas

RECEIVED by

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This email has been scanned for viruses and malware.

Whitbey, Diane

From: Charles Hight <chhight@att.net>
Sent: Monday, December 23, 2019 8:41 AM
To: Whitbey, Diane
Subject: Fwd: Rock Region METRO R.I.D.E. 2020 Public Meetings

Is it too late to have this on tonight's agenda as a communication?

Charlie Hight

Begin forwarded message:

From: Charles Frazier <CFrazier@rrmetro.org>
Date: December 20, 2019 at 2:50:00 PM CST
To: "CHight@nlr.ar.gov" <CHight@nlr.ar.gov>
Subject: FW: Rock Region METRO R.I.D.E. 2020 Public Meetings

Councilmember Hight,

I need your assistance with getting information out to the community about our upcoming public open houses. This is an opportunity for citizens to tell us what improvements they would like to see to our public transit system. This is for both current riders and potential future riders!

Thank you in advance for your assistance!

Charles D. Frazier | Executive Director
Rock Region Metro | rrmetro.org
901 Maple Street
North Little Rock, AR 72114
cfrazier@rrmetro.org
O: 501.476.3762 | C: 501.703.3110
Rock Region METRO

From: Rock Region METRO <info@rrmetro.org>
Sent: Friday, December 20, 2019 10:41 AM
To: Charles Frazier <CFrazier@rrmetro.org>
Subject: Rock Region METRO R.I.D.E. 2020 Public Meetings