

ORDINANCE NO. ____

AN ORDINANCE GRANTING A WAIVER OF SECTION 14.104(E) OF THE ZONING ORDINANCE TO ALLOW ELECTRONIC CHANGEABLE COPY SIGNS ON CERTAIN REAL PROPERTY LOCATED AT 860 EAST BROADWAY IN THE CITY OF NORTH LITTLE ROCK, ARKANSAS; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, a request to maintain two signs has been made by Inderjit Singh to allow two electronic changeable copy wall signs in a C-5 zone to be located at 860 East Broadway Street (see letter from Inderjit Singh attached hereto as Exhibit A); and

WHEREAS, the request seeks a waiver of the requirements of Section 14.104(E) of the Zoning Ordinance which provides that electronic changeable copy signs may not be used as wall signs; and

WHEREAS, the applicant is seeking approval from the North Little Rock City Council; and

WHEREAS, notice has been sent to surrounding property owners, a sign has been placed on the property, and a legal advertisement of notice of a public hearing to be held February 10, 2020 at 6:00 p.m. has been placed in the newspaper.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That the signs, as shown on the images collectively attached hereto as Exhibit B, are hereby permitted on real property located 860 East Broadway Street, being more particularly described as follows:

Lot 2, East Broadway Place Addition, Pulaski, County, Arkansas (See map attached hereto as Exhibit C).

SECTION 2: That a waiver of the electronic changeable copy sign prohibition of Section 14.104(E) of the Zoning Ordinance is hereby granted for 860 East Broadway, North Little Rock, Pulaski County, Arkansas, to allow for two electronic changeable signs is hereby granted.

SECTION 3: That all structures located on the lot shall meet all applicable Federal, State, County, and City requirements and Codes.

SECTION 4: That all ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of the conflict.

SECTION 5: That the provisions of this Ordinance are hereby declared to be severable and if any section, phrase or provision shall be declared or held invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 6: It is hereby found and determined that the herein-described signs on East Broadway Street will not detract from the aesthetic appearance of the neighborhood or interfere with other development in the area, and that the immediate passage of this Ordinance is necessary in order to insure the proper and orderly growth and development of this land and the City of North Little Rock, Arkansas, and being necessary for the immediate preservation of the public health, safety and welfare, THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

Mayor Joe A. Smith

SPONSOR:

ATTEST:

Maurice Taylor
Council Member Maurice Taylor

Diane Whitbey, City Clerk

APPROVED AS TO FORM:

Amy Beckman Fields
Amy Beckman Fields, City Attorney

PREPARED BY THE OFFICE OF THE CITY ATTORNEY/cf

FILED <u>11:05</u> A.M. _____ P.M.
By <u>Asst city Atty Marie Miller</u>
DATE <u>2-4-2020</u>
Diane Whitbey, City Clerk and Collector North Little Rock, Arkansas
RECEIVED BY <u>K. Thomas</u>

01/22/2020

Board Members of the City Council N.L.R,

My name is Inderjit Singh, owner of Warehouse Liquor Market on Broadway in North Little Rock. I am writing to you today requesting support and permission of digital interchangeable signs on the outside of my store. Advertising certain products will help me increase revenue and showcase new items available to our customers.

Liquor stores in Little Rock are able to promote and advertise certain products on the outside of their stores using digital signs.

I am right on the line of Little Rock and North Little Rock and with me being unable to promote my pricing and products, this effects my business, sales, and foot traffic.

I am requesting permission for the use of digital signs on the outside of my store, so that I am able to compete with the other liquor stores in Little Rock. This will help generate more customers and more revenue.

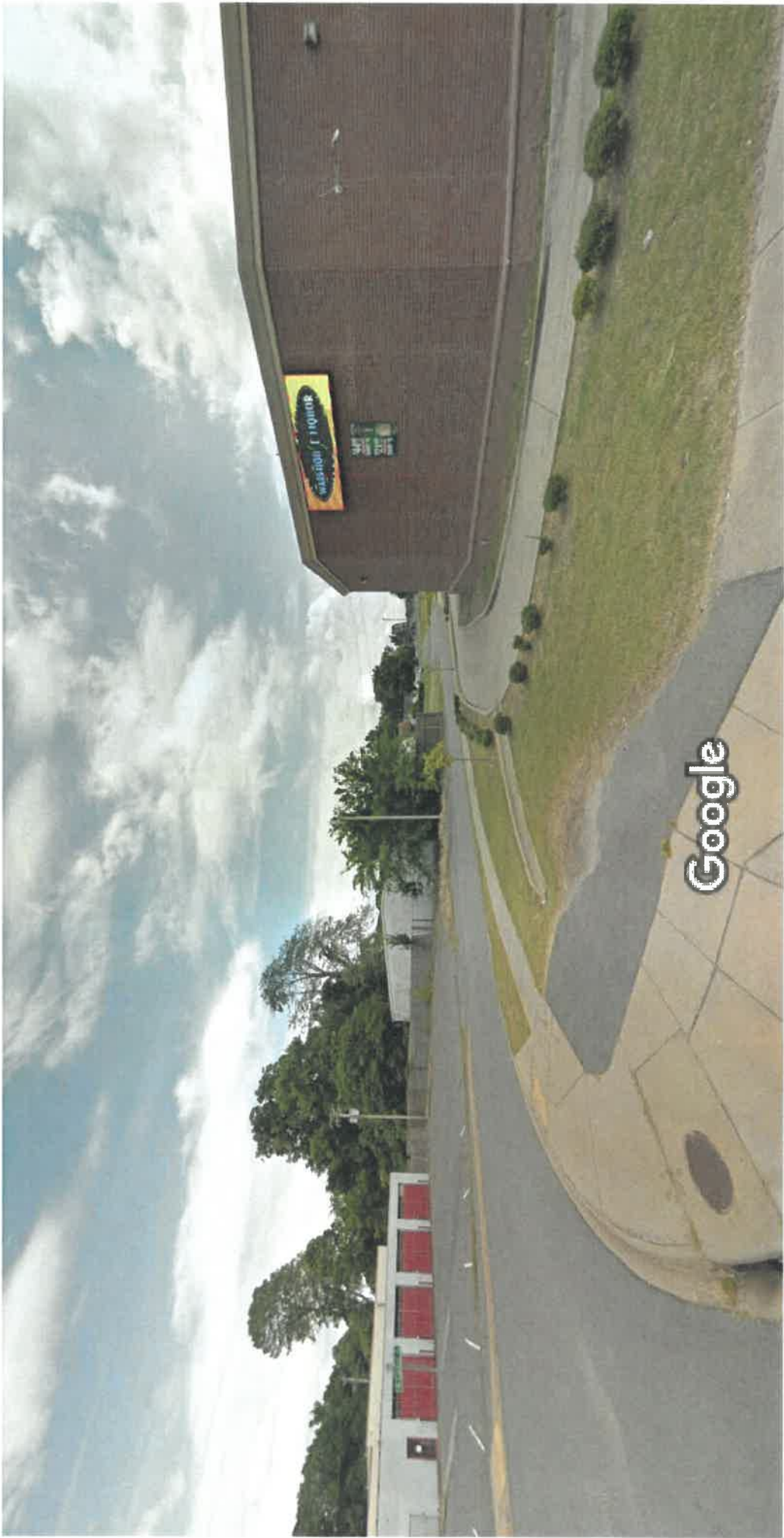
Thank you for taking the time in reading my request.

Sincerely,

Inderjit Singh







Public Hearing Case # 2020-04

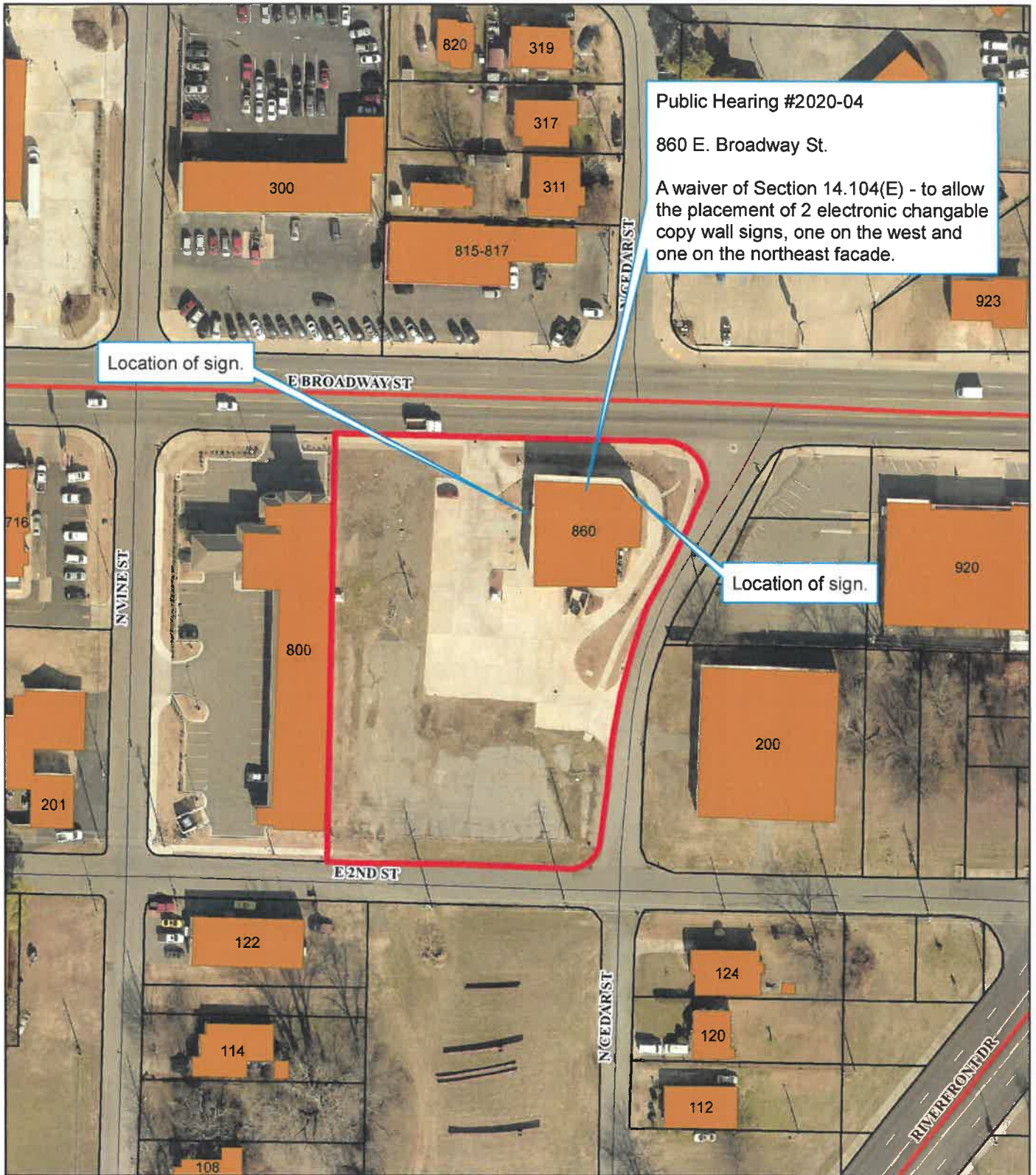
Public Hearing #2020-04

860 E. Broadway St.

A waiver of Section 14.104(E) - to allow the placement of 2 electronic changable copy wall signs, one on the west and one on the northeast facade.

Location of sign.

Location of sign.



Ortho Map

1 inch = 100 feet

