

ORDINANCE NO. _____

AN ORDINANCE AMENDING ORDINANCE 7697 (“THE ZONING ORDINANCE”) AND ORDINANCE 8808 TO EXTEND THE BOUNDARY PARAMETERS OF THE JFK BOULEVARD NORTH SIGN OVERLAY DISTRICT; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, in order to improve the appearance of the northern section of JFK Boulevard, it is necessary that steps be taken to reduce the visual clutter caused by freestanding signs and provide for the controlled implementation of electronic changeable copy signs consistent with the City’s interests in safety, overall aesthetic appearance and protection of residential properties; and

WHEREAS, Section 11.1 of the North Little Rock Zoning Ordinance (Ordinance No. 7697) provides for the creation of overlay districts to establish specific land use regulations that go beyond the provisions of the Zoning Ordinance.

WHEREAS, Ordinance 8808, passed by the North Little Rock City Council (“City Council”) on April 25, 2016, amended Section 14.31 of the Zoning Ordinance (Ordinance No. 7697) to create the JFK Boulevard North Sign Overlay District, and added Section 14.113 to the Zoning Ordinance to establish boundaries and regulations of said District; and

WHEREAS, City Council desires to extend the boundary parameters of the JFK North Sign Overlay District (see map attached hereto as Exhibit A).

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That Section 14.113 of the Zoning Ordinance (Ordinance No. 7697) is hereby amended as follows:

Editor’s note: Deletions are denoted in “red” by ~~strikethrough~~.
Additions are denoted in “blue” by underline.

Section 14.113 – JFK Boulevard North Sign Overlay District

- A. Purpose. The purpose of this overlay district is to improve the appearance of the northern section of JFK Boulevard by reducing visual clutter caused by freestanding signs and to provide for the controlled implementation of electronic changeable copy signs consistent with the City’s interests of safety, aesthetic appearance, and protection of residential properties.

- B. District Boundaries. ~~Properties one-half block north and south (approximately 150 feet from right-of-way) of JFK Boulevard and between the City limits and Indian Hills Drive.~~ Properties (approximately 150 feet from the right of way) on the north side of JFK Boulevard between the City limits and Osage Drive and properties (approximately 150 feet from the right of way) on the south side of JFK Boulevard between Indian Hills Drive and the City limits.
- C. All wall mounted, under-canopy, projecting and awning signs are permitted as allowed in Article 14. Electronic changeable copy signs may not be used as wall signs.
- D. Design Standards for Signs.
1. Freestanding signs are prohibited.
 2. All permitted ground mounted signs shall have a maximum height limit of 6 feet and shall have a setback of 5 feet from any property line, measured from the closest edge of the sign. Ground mounted signs shall not exceed 2 square feet in sign area for each linear foot of main street frontage up to a maximum of 64 square feet. Signs shall not be placed in a sight triangle.
 3. Where a building is on a corner and has more than one main street frontage, one additional ground mounted sign shall be permitted on the additional frontage, not to exceed the size limitations of other permitted ground mounted signs.
 4. Illumination shall not be greater than 300-foot candles of luminance.
- E. Conformance of existing Signs.
1. Where a change of business occurs on a single occupant freestanding sign, the sign shall become a ground mounted sign conforming to the district standards.
 2. When a change in location of a freestanding sign occurs, this shall require a ground mounted sign conforming to the district standards.
 3. If an existing freestanding sign is destroyed, a newly permitted sign shall conform to the district standards.
 4. For existing multi-tenant freestanding signs, a complete change in business of all tenants shall require a ground mounted sign conforming to the district standards.
- F. Electronic Changeable Copy Signs.

1. Electronic changeable copy signs are permitted within this district according to the regulations found in Section 14.19 (A)-(C), (D)(1), and (D)(2)(a) or (b) based upon the street classification where the sign is located.
2. Electronic changeable copy signs may be located up to a distance not to exceed 100' from the property line that abuts JFK Boulevard.

G. Variances. No variances of this section shall be permitted.

SECTION 2: That all ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of such conflict.

SECTION 3: That the provisions of this Ordinance are hereby declared to be severable, and if any section, phrase or provision shall be declared or held to be invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 4: It is hereby found and determined that the establishment of the herein described sign overlay district will improve the overall aesthetic appearance of the area; that the adoption of this Ordinance is immediately necessary for the orderly development of the City and the public health, safety and welfare; THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

Mayor Joe A. Smith

SPONSORS:

ATTEST:

Charlie Hight

Council Member Charlie Hight

Diane Whitbey, City Clerk

APPROVED AS TO FORM:

Amy Beckman Fields

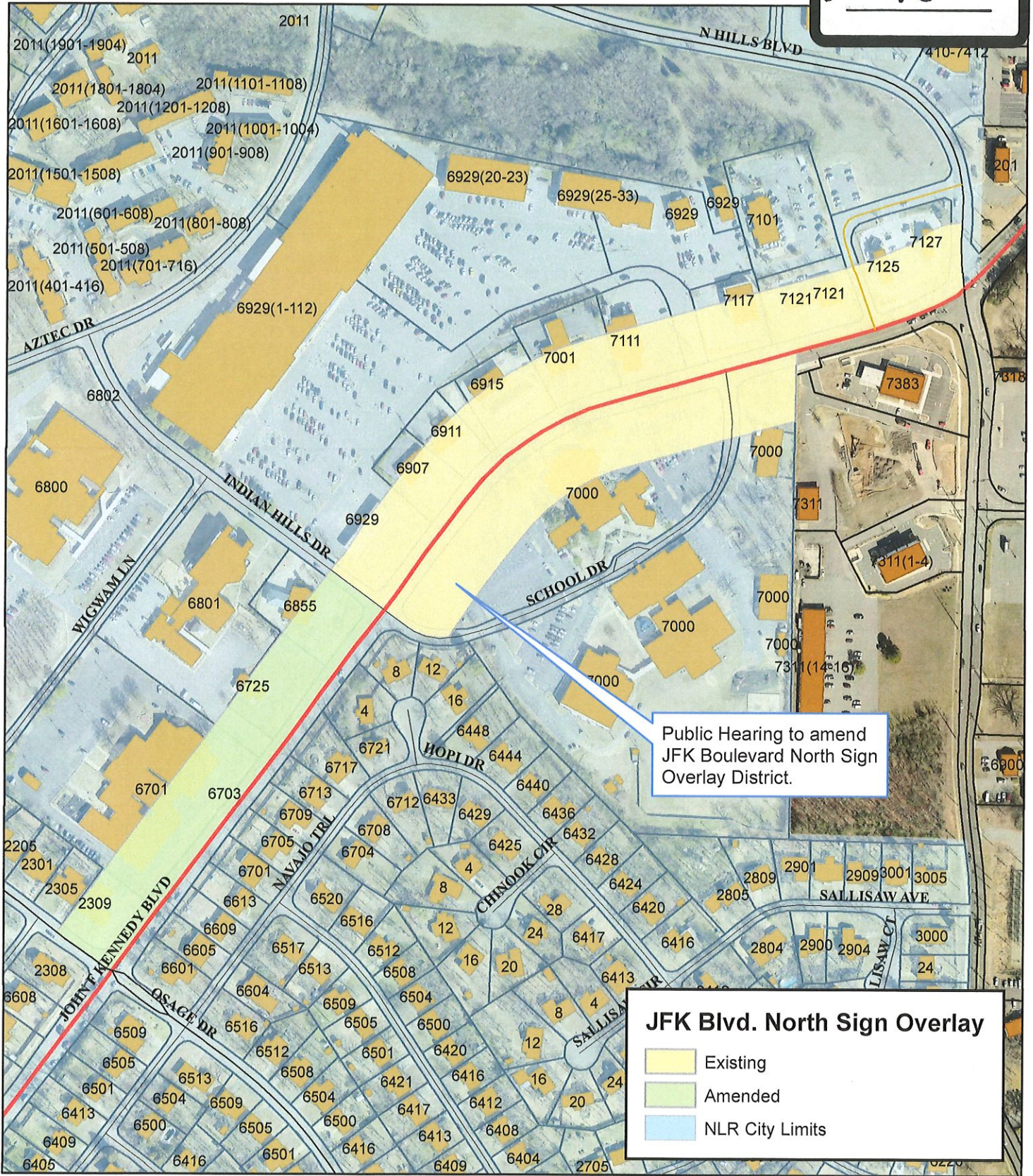
Amy Beckman Fields, City Attorney

PREPARED BY THE OFFICE OF THE CITY ATTORNEY/kh

FILED	<u>11.20</u>	A.M.	_____	P.M.
By	<u>Amy Fields City Attorney Office</u>			
DATE	<u>4-17-18</u>			
Diane Whitbey, City Clerk and Collector North Little Rock, Arkansas				
RECEIVED BY	<u>[Signature]</u>			

Public Hearing

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EXHIBIT
A



JFK Blvd. North Sign Overlay

- Existing
- Amended
- NLR City Limits



Area Map

1 inch = 300 feet



Date: 4/3/2018