

ORDINANCE NO. _____

AN ORDINANCE AMENDING ORDINANCE NO. 7697 (“THE ZONING ORDINANCE”) TO ESTABLISH THE NORTH LOCUST STREET SIGN OVERLAY DISTRICT; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, in order to improve the appearance of the northern section of Locust Street, it is necessary that steps be taken to reduce the visual clutter caused by freestanding signs and provide for the controlled implementation of electronic changeable copy signs consistent with the City’s interests in safety, overall aesthetic appearance and protection of residential properties; and

WHEREAS, Section 11.1 of the North Little Rock Zoning Ordinance (Ordinance No. 7697) provides for the creation of overlay districts to establish specific land use regulations that go beyond the provisions of the Zoning Ordinance.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That Section 14.31 of the Zoning Ordinance (Ordinance No. 7697) is hereby amended as follows:

Section 14.31 – Sign Overlay Districts.

- A. East Broadway Sign Overlay District – See Section 14.100
- B. Camp Robinson/Pike/Remount Sign Overlay District – See Section 14.101
- C. JFK Sign Overlay District – See Section 14.102
- D. Maumelle Boulevard Sign Overlay District – See Section 14.103
- E. Downtown Sign Overlay District – See Section 14.104
- F. Landers/Warden Road Sign Overlay District – See Section 14.105
- G. MacArthur Drive Sign Overlay District – See Section 14.106
- H. East McCain Sign Overlay District – See Section 14.107
- I. North Hills Sign Overlay District – See Section 14.108
- J. Crystal Hill Road Sign Overlay District – See Section 14.109
- K. Highway 161 Sign Overlay District – See Section 14.110
- L. North Hills II Sign Overlay District – See Section 14.111
- M. Highway 165 Sign Overlay District – See Section 14.112
- N. JFK Boulevard North Sign Overlay District – See Section 14.113
- O. North Locust Street Sign Overlay District – See Section 14.114

Editor’s Note: Added text denoted by underline.

SECTION 2: That Article 14 of the Zoning Ordinance (Ordinance No. 7697) is hereby amended to **add** the following section (see map attached hereto as Exhibit “A”):

Section 14.114 – North Locust Street Sign Overlay District Section

- A. Purpose. The purpose of this overlay district is to improve the appearance of North Locust Street by providing for the controlled implementation of electronic changeable copy signs consistent with the City's interests of safety, aesthetic appearance, and protection of residential properties.
- B. District Boundaries. All properties abutting the east side of Locust Street and located between Bishop Lindsey Avenue and Monroe Street.
- C. Wall mounted, under canopy, projecting and awning signs are permitted as allowed in Article 14.
- D. Electronic Changeable Copy Signs, Electronic changeable copy signs are permitted within this district according to the regulations found below:
 - a. Electronic changeable copy signs may be either ground mounted or freestanding signs, but may not be used as wall signs.
 - b. Height. Signs are permitted to a maximum height of twenty four (24) feet.
 - c. Square footage. Signs shall be limited to a maximum of 84 square feet.
 - d. Location. Signs shall be located a minimum of five (5) feet and maximum of ten (10) feet from a property line along a vehicular traffic lane. No electronic changeable copy sign may be located closer than 300 feet to any residence.
 - e. Number of signs. Electronic changeable copy signs shall be limited to one per property.
 - f. Rate of Change. No electronic changeable copy signs shall change copy more frequently than once during any thirty (30) second interval.
- E. Variances. No variances of this section shall be permitted.

SECTION 3: That all ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of such conflict.

SECTION 4: That the provisions of this Ordinance are hereby declared to be severable, and if any section, phrase or provision shall be declared or held to be invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 5: It is hereby found and determined that the establishment of the herein described sign overlay district will improve the overall aesthetic appearance of the area; that the adoption of this Ordinance is immediately necessary for the orderly development of the City and the public health, safety and welfare; THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

Mayor Joe A. Smith

SPONSORS:

ATTEST:

Linda Robinson
Council Member Linda Robinson

Diane Whitbey, City Clerk

APPROVED AS TO FORM:

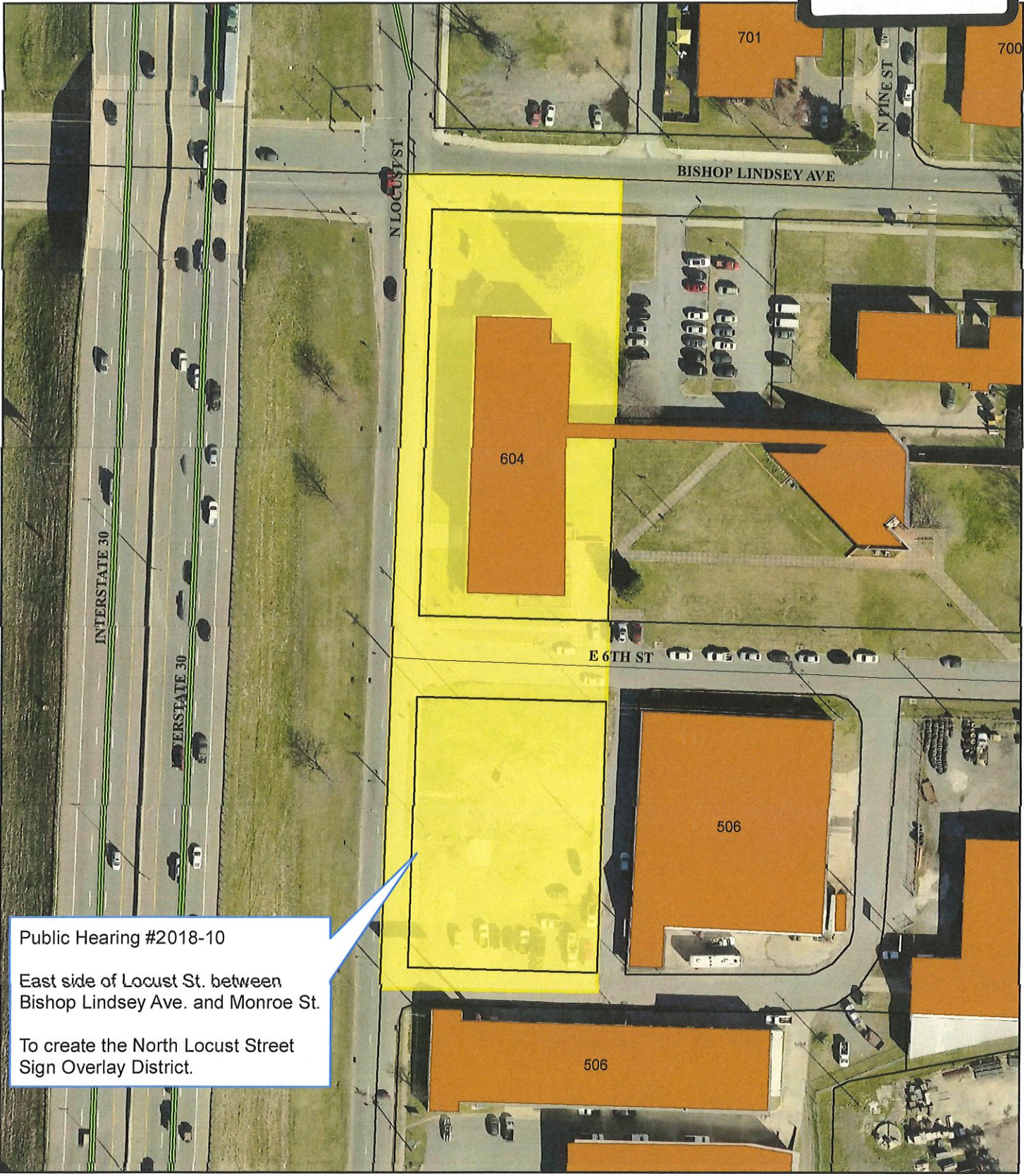
Amy Beckman Fields
Amy Beckman Fields, City Attorney

PREPARED BY THE OFFICE OF THE CITY ATTORNEY/kh

FILED	<u>10:56</u>	A.M.	_____	P.M.
By	<u>A. Fields</u>			
DATE	<u>5-8-18</u>			
Diane Whitbey, City Clerk and Collector North Little Rock, Arkansas				
RECEIVED BY	<u>S. Hssery</u>			

Public Hearing Case # 2018-10

EXHIBIT
A



Public Hearing #2018-10
East side of Locust St. between
Bishop Lindsey Ave. and Monroe St.
To create the North Locust Street
Sign Overlay District.



Ortho Map

1 inch = 100 feet



Date: 4/30/2018